MANIKA SONGU

UX/UI Designer

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ux project

UX Designer || *MUSE* || 2025-2026

Museum Discovery App & Website

Google UX Design Certificate Project

- Designed a mobile app and responsive website that centralize museum exhibitions, events, ticketing, and social discovery to make cultural experiences easier to explore and plan.
- Conducted user research and competitive analysis, translating findings into personas, journey maps, information architecture, user flows, and wireframes.
- Built low- and high-fidelity prototypes in Figma and iterated on navigation, filtering, recommendations, and ticket booking based on usability test findings.

professional experience

Marketing Coordinator || 2022-2024

Liberty Military Housing

- Partnered cross-functionally with regional teams to identify marketing needs, gather requirements, and develop solutions supporting organizational and customer-facing goals.
- Conducted one-on-one meetings with 14 team members to identify workflow challenges and improve communication and process consistency.
- Developed and standardized marketing procedures for the Southwest Navy Region, creating more consistent workflows across departments.
- Designed digital and print content, campaign materials, and event collateral using Adobe Creative Cloud while balancing audience needs, brand standards, and business objectives.

skills

UX/UI

User Research
Competitive Analysis
Information Architecture
User Flows
Wireframing
Prototyping
Usability Testing
Responsive Design
Visual Design

TOOLS

Figma
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

PROFESSIONAL

Cross-Functional Collaboration
Project Management
Stakeholder Communication
Content Strategy

education

Google UX Design Professional Certificate || 2026

Google || Coursera

Bachelor of Science in Applied Arts and Sciences || 2021

Business Administration [Marketing]

Minor in Multimedia Arts

San Diego State University